**Appendix 1：**

**Application Form for Documentary Projects**

**(CCTV Science and Education Channel)**

|  |
| --- |
| **Applicant(s)** |
| **Basic Information of Applicant(s)****\*Please fill in the information of 1-3 team member(s) in chief** |
| Name |  | Gender |  | Age |  | Major |  |
| Employer (Company) |  | Title |  |
| Contact | (Mobile) | (e-mail) |
| Name |  | Gender |  | Age |  | Major |  |
| Employer (Company) |  | Title |  |
| Contact | (Mobile) | (e-mail) |
| Name |  | Gender |  | Age |  | Major |  |
| Employer (Company) |  | Employee’s Card# |  |
| Contact | (Mobile) | (e-mail) |
| **Company Profile** |
| Name of Company |  | Address |  |
| Type of the Company | Enterprise and Public Institution □ Self-employed or Private Companies □ International Media □ |
| Responsible Person of the Company |  | Contact | (Mobile) (e-mail) |
| **Introduction of the Applicant(s)’ / Applicant Company’s Previous Works****(next page)** |
| Brief Introduction of the Previous Work(s) |  |
| Honors and Awards |  |
| **Basic Information of the Project** |
| Project Title |  | Category |  |
| Length |  | Date of Application |  |
| Has the project been /Will the project be submitted to other broadcaster(s)?  | Yes □ No □ |
| Progress of the Project | Completed □ Not yet □ |
| **Broadcast** |
| **Expected Broadcasting Platform** |
| CCTV Science and Education Channel □ | Other channels on CCTV □ | Local satellite TV channels □  | Internationalbroadcasters□ |
| \**It is necessary that the program to be premiered on CCTV Science and Education Channel* |
| **The Goal(s) of Broadcasting (multiple choice)** |
| For audiencerating □ | For award competition□ | For socialinfluence □ | For further cooperation opportunities □ |
| **Source of Budget** |
| From CCTV Science and Education Channel □ | Raised by the applicant company □ | From joint-investment □ | From pre-sale or attracting investments □ |
| **Production Cycle of the Project** |
| Within 3 months □ | 3-6 months □ | More than 6 months □ |
| **For Promotion of the Project** |
| Synopsis(within 500 words) |  |
| Outline of the story(date/time, location, characters, event) |  |
| Analysis of the innovation and uniqueness of the project |  |
| Analysis of its possible audience rating |  |
| Significance and Value to the Society |  |
| Other |  |

 Signature of the applicant