**Appendix 1：**

**Application Form for Documentary Projects**

**(CCTV Science and Education Channel)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Applicant(s)** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Basic Information of Applicant(s)**  **\*Please fill in the information of 1-3 team member(s) in chief** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name |  | | | | | Gender | | | |  | | | Age | | | | |  | | | Major | | |  | | |
| Employer (Company) | |  | | | | | | | | | | | | | | | | | | | | | | Title | |  |
| Contact | | (Mobile) | | | | | | | | | | | | | | | | (e-mail) | | | | | | | | |
| Name |  | | | | | Gender | | | |  | | | Age | | | | |  | | | Major | | |  | | |
| Employer (Company) | | |  | | | | | | | | | | | | | | | | | | | | | Title | |  |
| Contact | | | (Mobile) | | | | | | | | | | | | | | | (e-mail) | | | | | | | | |
| Name |  | | | | | Gender | | | |  | | | Age | | | | |  | | | Major | | |  | | |
| Employer (Company) | | |  | | | | | | | | | | | | | | | Employee’s Card# | | | | | | | |  |
| Contact | | | (Mobile) | | | | | | | | | | | | | | | (e-mail) | | | | | | | | |
| **Company Profile** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name of Company | | | | | | | |  | | | | | | | | | Address | | | | | |  | | | |
| Type of the Company | | | | | | | | Enterprise and Public Institution □  Self-employed or Private Companies □  International Media □ | | | | | | | | | | | | | | | | | | |
| Responsible Person  of the Company | | | | | | | |  | | | | Contact | | | | | | | (Mobile)  (e-mail) | | | | | | | |
| **Introduction of the Applicant(s)’ / Applicant Company’s Previous Works**  **(next page)** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Brief Introduction of the Previous Work(s) | | | | | | |  | | | | | | | | | | | | | | | | | | | |
| Honors and Awards | | | | | | |  | | | | | | | | | | | | | | | | | | | |
| **Basic Information of the Project** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Project Title | |  | | | | | | | | | | | | Category | | | | | | | | | | |  | |
| Length | |  | | | | | | | | | | | | Date of Application | | | | | | | | | | |  | |
| Has the project been /Will the project be submitted to other broadcaster(s)? | | | | | | | | | | | | | | Yes □ No □ | | | | | | | | | | | | |
| Progress of the Project | | | | | | | | | | | | | | Completed □ Not yet □ | | | | | | | | | | | | |
| **Broadcast** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Expected Broadcasting Platform** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CCTV Science and Education Channel □ | | | | | | | Other channels  on CCTV □ | | | | | | | | | Local satellite  TV channels □ | | | | | | | | | International  broadcasters□ | |
| \**It is necessary that the program to be premiered on CCTV Science and Education Channel* | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **The Goal(s) of Broadcasting (multiple choice)** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| For audience  rating □ | | | | For award  competition□ | | | | | | | For social  influence □ | | | | | | | | | | | For further cooperation opportunities □ | | | | |
| **Source of Budget** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| From CCTV Science and Education Channel □ | | | | | Raised by the  applicant company □ | | | | | | | | | | From joint-investment □ | | | | | | | | | | From pre-sale or attracting investments □ | |
| **Production Cycle of the Project** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Within 3 months □ | | | | | | | | | 3-6 months □ | | | | | | | | | | | More than 6 months □ | | | | | | |
| **For Promotion of the Project** | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Synopsis  (within 500 words) | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| Outline of the story  (date/time, location, characters, event) | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| Analysis of the innovation and uniqueness of the project | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| Analysis of its possible audience rating | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| Significance and Value  to the Society | | | | | | | | | |  | | | | | | | | | | | | | | | | |
| Other | | | | | | | | | |  | | | | | | | | | | | | | | | | |

Signature of the applicant