**附表1：**

**中央电视台科教频道纪录片项目申报表**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **申报人** | | | | | | | | | | | | | | | | | | | | | |
| **申报人（团队）基本信息 \*可选填1-3名主创人员** | | | | | | | | | | | | | | | | | | | | | |
| 姓名 |  | | | 性别 | | |  | | 年龄 | | |  | | | 专业 | |  | | | | |
| 所在机构 | |  | | | | | | | | | | | | | | | 职务 | | | |  |
| 联络方式 | | （手机） | | | | | | | | | | （电邮） | | | | | | | | | |
| 姓名 |  | | | 性别 | | |  | | 年龄 | | |  | | | 专业 | |  | | | | |
| 所在机构 | |  | | | | | | | | | | | | | | | 职务 | | | |  |
| 联络方式 | | （手机） | | | | | | | | | | （电邮） | | | | | | | | | |
| 姓名 |  | | | 性别 | | |  | | 年龄 | | |  | | | 专业 | |  | | | | |
| 所在单位 | |  | | | | | | | | | | | | | | | 工作证号 | | | |  |
| 联络方式 | | （手机） | | | | | | | | | | （电邮） | | | | | | | | | |
| **申报机构** | | | | | | | | | | | | | | | | | | | | | |
| 名称 |  | | | | | | 地址 | | |  | | | | | | | | | | | |
| 性质 | 国家机关 □ 企事业单位 □ 个体私营 □ 国际传媒 □ | | | | | | | | | | | | | | | | | | | | |
| 机构负责人 | | |  | | | | 联系方式 | | | | （手机） （电邮） | | | | | | | | | | |
| **申报人（团队）或机构作品简介** | | | | | | | | | | | | | | | | | | | | | |
| 作品简介 | | |  | | | | | | | | | | | | | | | | | | |
| 获奖情况 | | |  | | | | | | | | | | | | | | | | | | |
| **申报项目** | | | | | | | | | | | | | | | | | | | | | |
| 名称 |  | | | | | | | | | | | | 类型 | | |  | | | | | |
| 时长 |  | | | | | | | | | | | | 申报时间 | | |  | | | | | |
| 是否在其它播出机构申报 | | | | | | | | | | | | | 是 □ 否 □ | | | | | | | | |
| 是否是已完成项目 | | | | | | | | | | | | | 是 □ 否 □ | | | | | | | | |
| **项目播出** | | | | | | | | | | | | | | | | | | | | | |
| **预期播出平台** | | | | | | | | | | | | | | | | | | | | | |
| 科教频道 □ | | | | | | 央视其它频道 □ | | | | | | | | 地方卫视□ | | | | | | 国外播出机构□ | |
| \*科教频道首播为必要条件 | | | | | | | | | | | | | | | | | | | | | |
| **播出目标（多选）** | | | | | | | | | | | | | | | | | | | | | |
| 收视 □ | | | | | 参奖 □ | | | | | | | | 打造影响力 □ | | | | | | 增加合作机会 □ | | |
| **项目预算** | | | | | | | | | | | | | | | | | | | | | |
| 科教频道支付 □ | | | | 申报机构自筹 □ | | | | | | | | 联合投资 □ | | | | | | | 预售或招商 □ | | |
| **项目周期** | | | | | | | | | | | | | | | | | | | | | |
| 3个月以内 □ | | | | | | | | 3-6个月 □ | | | | | | | | | | 6个月以上 □ | | | |
| **项目推介** | | | | | | | | | | | | | | | | | | | | | |
| 选题概述（300字以内） | | | | | | |  | | | | | | | | | | | | | | |
| 选题阐述  （时间、地点、人物、事件） | | | | | | |  | | | | | | | | | | | | | | |
| 创新点分析 | | | | | | |  | | | | | | | | | | | | | | |
| 收视点分析 | | | | | | |  | | | | | | | | | | | | | | |
| 社会意义与传播价值 | | | | | | |  | | | | | | | | | | | | | | |
| 其它 | | | | | | |  | | | | | | | | | | | | | | |

申报人签名